



We believe the best brands tell stories. _____

We are not just one of the many advertising agencies, but brand partners who collaborate with clients connecting brands to customers through marketing strategies, innovation, content, creative designs.

We bring brands to life ... since 2010

O R A N G E
COMMUNICATIONS



WHAT WE DO

WE CREATE BRANDS :

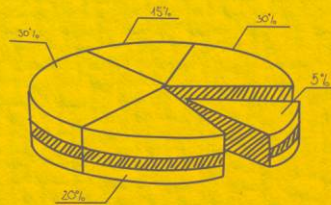
From startups to large organisations, we create authentic, innovative brands from the inside out to drive business growth and success.

WE TELL STORIES :

Stories touch your heart and induce your senses. We create quality content that goes beyond words, combining strategy with creative to deliver results.

WE CONNECT WITH CUSTOMERS :

We help businesses grow passionate customers by designing unique & individual experiences that connect and engage across all traditional and digital marketing platforms.



OUR CORE VALUE & CULTURE

We strongly define our culture in four simple letters : KISS

KISS (Keep It Simple Straight)):

We are a bunch of story teller, creative people. Down-to-earth, approachable and professional. We take pride about the people we work for and care about the people we work with. Which will never change.

We Make it Happen :

We see every business, every job, every people, every problem, every moment and every second as another opportunity to design a solution and create amazing work. Let us show you how we tackle your problem, thrive on the opportunity and spin your business into a success story-to-tell.

We Value Relationships :

We believe collaboration holds the key to business success. It's how we work within our team and it's exactly how we work with you. With this strong core values we make sure that we extend these values to our partners and local vendors.... whom we always put first.

We Hate Surprises :

We hate surprises in work, means we track our commitments very seriously and aim to deliver on time. Every time. We listen, we learn, we do, we deliver.



CREATIVE CAPABILITIES



INTERNAL CULTURE

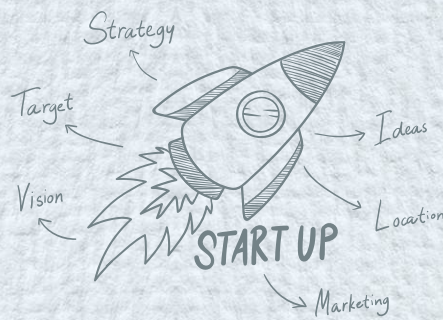
Define your internal business strategy and culture

STRATEGY & DESIGN

Purpose, Vision, Mission Statements
Brand Value Statements

IMPLEMENTATION

Employee Communications
Employee Engagement
Internal Campaigns and Initiatives
Internal Launch



BRAND DEVELOPMENT :

Create your brand positioning, story, messaging and identity

STRATEGY

Brand Name
Brand Positioning
Brand Architecture
Brand Messaging
Brand Story
Launch Strategy

DESIGN

Visual Identity
Design System
Logo Development
Brand Photography

DESIGN EXPERIENCE:

Design your print, packaging, web and digital experiences

ENVIROMENTAL - Signage / Display Stands / Trade Stands / Point of Sale / MOTION Video and Motion Graphics

PRINT & PACKAGING - Stationery / Brochures / Books / Publications / Packaging Design

DIGITAL - Website Design / Mobile Apps / Interactive Displays



OUR APPROACH

We have a solid activity procedure concludes in 3 easy steps. Big or small, your business will have spectacular results.

WE LISTEN TO YOUR PROBLEM :

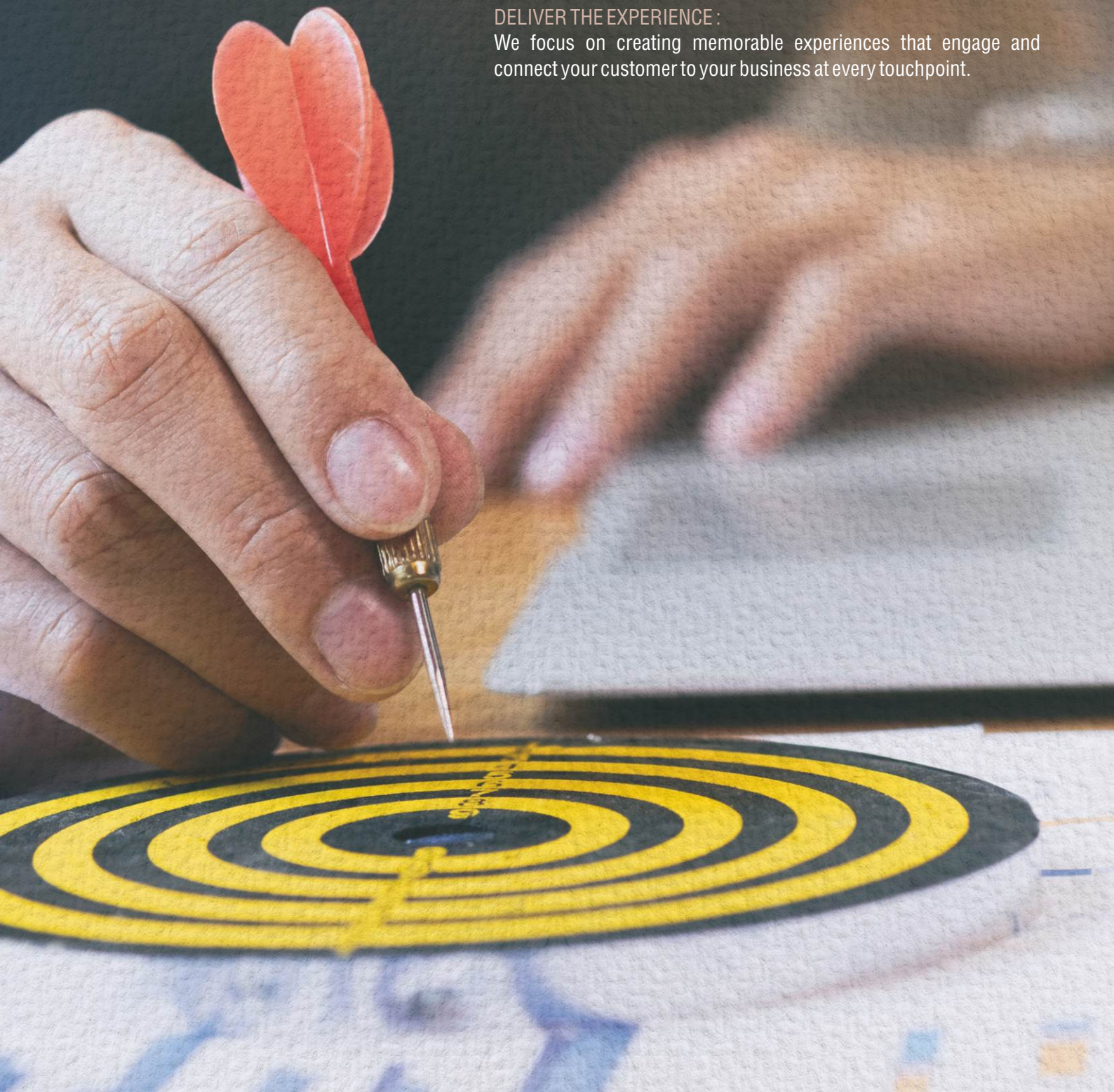
Framing the right problem is the key to creating the perfect solution. We delve deep into your business gather real insights from the start. It makes all the difference.

DESIGN THE SOLUTION :

Our multi-skilled team of strategists, content writers, marketers, graphic designers and digital experts craft innovative solutions that get results.

DELIVER THE EXPERIENCE :

We focus on creating memorable experiences that engage and connect your customer to your business at every touchpoint.



OUR CLIENTS



AND MANY MORE...



PEOPLE SAY

“You people rock!! Thank you so much for your on-time creative delivery. The creative project you handled on behalf of Sterling Bolts Pvt. Ltd. are worth great appreciation. Your creative thought process, brand awareness strategies are just great as we expected. In-short, job well done. I just wanted to let you know that it's been great working with you and we will remain to do so. Keep up the good work and all the best.”

Md. Fazal, CEO STERLING BOLTS PVT LTD

“The visual imagery ORANGE COMMUNICATIONS creates is stunning and their marketing approach is impressive. They don't try to clickbait or be gimmicky. They really want to tell the story in a meaningful and attractive way. We get a lot more traffic and interest in our business, receiving more spontaneous inbound leads than we've ever had before.”

Punit Ghai Director, Hamlyn Shoes

“I have worked with the effective team of ORANGE COMMUNICATIONS for more than three years and they are incredible. They take extra steps to ensure our messages are reaching the right audiences the right number of times with right marketing strategy and that our budget is well spent. They have excellent capabilities of making truly conceptual creative which have really added to our marketing operations.”

Punit Lundia, Director, Lundia Group

“I have been collaborated with Shashwata and his team at ORANGE COMMUNICATIONS for a little over a year now. They have successfully integrated our assets into a wide variety of deliverables, from one-page brochures to press campaigns to billboards. We love the new designs that ORANGE COMMUNICATIONS created for our complete brand overhaul. They learned about our strategy and direction, and created an inspired new color palette, logo, illustrations and graphics to bring it to life. We love it, and have heard a lot of positive comments from clients and partners. what is perhaps equally valuable is their responsiveness and ability to always deliver on time. Just wanna thank Shashwata and his team of ORANGE COMMUNICATIONS!”


Raju Sharma, Managing Director & CEO, RIDS Interior Pvt Ltd

“From the very beginning ORANGE COMMUNICATIONS quickly understood our business model, re-branding objectives, and their pitch was very professional and detailed. We also felt that the company was a good cultural fit to our business. The end result was that ORANGE COMMUNICATIONS delivered the level of quality and detail we sought from a brand agency. We were thrilled with the re-branding outcome and would not hesitate to recommend Shashwata and the team at ORANGE COMMUNICATIONS.”

Ranjan Rishav, Managing Director, Leatherworld



**“Let's be partner
over a cup of coffee
and toss some ideas around.”**

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